



Rep: TELEREP, INC..  
Run On: Aug6/12 at 14:07

E-ORDER: 368704 (Rev 0) Agy#2238794  
Station: WUSA-TV WASHINGTON, DC  
Agency: CROSSROADS MEDIA LLC  
Adv: CROSSROADSGPS  
Buyer: NOELLE RAMSEY

## R204 - AGENCY BUYLINES

Hdl#: UNLINKED  
Dates: Aug08/12 - Aug14/12  
Prod1: CROSSROADS GPS  
Prod2:  
Tel #:

Traffic#:  
Sal:  
Est#: 882  
Demo: R-A35+

Page: 1  
Requested by: TONI

Diff	Buy Line	Day/Time	Len	Rate	Starting Date	Ending Date	#of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating A35+
	Agency: SEPARATION: 30											
	1	Mon/5-6A	30S	\$350	Aug13/12	Aug13/12	1	1	1	\$350	9 NEWS AT 5AM	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	2	Tue/5-6A	30S	\$350	Aug14/12	Aug14/12	1	1	1	\$350	9 NEWS AT 5AM	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	3	Wed/5-6A	30S	\$350	Aug08/12	Aug08/12	1	1	1	\$350	9 NEWS AT 5AM	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	4	Thu/5-6A	30S	\$350	Aug09/12	Aug09/12	1	1	1	\$350	9 NEWS AT 5AM	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	5	Fri/5-6A	30S	\$350	Aug10/12	Aug10/12	1	1	1	\$350	9 NEWS AT 5AM	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	6	Mon/6-7A	30S	\$450	Aug13/12	Aug13/12	1	2	2	\$900	9 NEWS AT 6AM	1.0
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	7	Tue/6-7A	30S	\$450	Aug14/12	Aug14/12	1	2	2	\$900	9 NEWS AT 6AM	1.0
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	8	Wed/6-7A	30S	\$450	Aug08/12	Aug08/12	1	2	2	\$900	9 NEWS AT 6AM	1.0
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	9	Thu/6-7A	30S	\$450	Aug09/12	Aug09/12	1	2	2	\$900	9 NEWS AT 6AM	1.0
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	10	Fri/6-7A	30S	\$450	Aug10/12	Aug10/12	1	2	2	\$900	9 NEWS AT 6AM	1.0
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	11	Mon/7-9A	30S	\$250	Aug13/12	Aug13/12	1	2	2	\$500	CBS THIS MORNING	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	12	Tue/7-9A	30S	\$250	Aug14/12	Aug14/12	1	2	2	\$500	CBS THIS MORNING	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	13	Wed/7-9A	30S	\$250	Aug08/12	Aug08/12	1	2	2	\$500	CBS THIS MORNING	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	14	Thu/7-9A	30S	\$250	Aug09/12	Aug09/12	1	2	2	\$500	CBS THIS MORNING	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	15	Fri/7-9A	30S	\$250	Aug10/12	Aug10/12	1	2	2	\$500	CBS THIS MORNING	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	16	Sat/8-10A	30S	\$250	Aug11/12	Aug11/12	1	1	1	\$250	SATURDAY EARLY SHOW	1.3
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	17	Sun/9-1030A	30S	\$2,500	Aug12/12	Aug12/12	1	1	1	\$2,500	CBS SUNDAY MORNING	2.3
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	18	Mon/9-930A	30S	\$250	Aug13/12	Aug13/12	1	2	2	\$500	INSIDE EDITION	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	19	Tue/9-930A	30S	\$250	Aug14/12	Aug14/12	1	2	2	\$500	INSIDE EDITION	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	20	Wed/9-930A	30S	\$250	Aug08/12	Aug08/12	1	2	2	\$500	INSIDE EDITION	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	21	Thu/9-930A	30S	\$250	Aug09/12	Aug09/12	1	2	2	\$500	INSIDE EDITION	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	22	Fri/9-930A	30S	\$250	Aug10/12	Aug10/12	1	2	2	\$500	INSIDE EDITION	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	23	Mon/930-10A	30S	\$250	Aug13/12	Aug13/12	1	2	2	\$500	THE INSIDER	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	24	Tue/930-10A	30S	\$250	Aug14/12	Aug14/12	1	2	2	\$500	THE INSIDER	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	25	Wed/930-10A	30S	\$250	Aug08/12	Aug08/12	1	2	2	\$500	THE INSIDER	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	26	Thu/930-10A	30S	\$250	Aug09/12	Aug09/12	1	2	2	\$500	THE INSIDER	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	27	Fri/930-10A	30S	\$250	Aug10/12	Aug10/12	1	2	2	\$500	THE INSIDER	0.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	28	Mon/10-11A	30S	\$500	Aug13/12	Aug13/12	1	1	1	\$500	LET'S MAKE A DEAL	1.0
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	29	Tue/10-11A	30S	\$500	Aug14/12	Aug14/12	1	1	1	\$500	LET'S MAKE A DEAL	1.0
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	30	Wed/10-11A	30S	\$500	Aug08/12	Aug08/12	1	1	1	\$500	LET'S MAKE A DEAL	1.0

Rep: TELEREP, INC..  
Run On: Aug6/12 at 14:07

E-ORDER: 368704 (Rev 0) Agy#2238794  
Station: WUSA-TV WASHINGTON, DC



*E-ORDER: 368704 (Rev 0) Agy#2238794*  
*Station: WUSA-TV WASHINGTON, DC*

*Hdln#:* UNLINKED  
*Dates:* Aug08/12 - Aug14/12

Page: 3  
Requested by: TONI

Traffic#:   
Sal:

	Buy				Starting	Ending	#of	Spt/	Total		Total	Program Name	Rating
Diff	Line	Day/Time	Len	Rate	Date	Date	Wks	Week	Spots	Dollars		A35+	
	61	Thu/6-630P	30S	\$800	Aug09/12	Aug09/12	1	1	1	\$800	9 NEWS AT 6PM	1.5	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	62	Fri/6-630P	30S	\$800	Aug10/12	Aug10/12	1	1	1	\$800	9 NEWS AT 6PM	1.5	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	63	Mon/630-7P	30S	\$3,500	Aug13/12	Aug13/12	1	1	1	\$3,500	CBS EVENING NEWS	1.7	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	64	Tue/630-7P	30S	\$3,500	Aug14/12	Aug14/12	1	1	1	\$3,500	CBS EVENING NEWS	1.7	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	65	Wed/630-7P	30S	\$3,500	Aug08/12	Aug08/12	1	1	1	\$3,500	CBS EVENING NEWS	1.7	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	66	Thu/630-7P	30S	\$3,500	Aug09/12	Aug09/12	1	1	1	\$3,500	CBS EVENING NEWS	1.7	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	67	Fri/630-7P	30S	\$3,500	Aug10/12	Aug10/12	1	1	1	\$3,500	CBS EVENING NEWS	1.7	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	68	Mon/7-730P	30S	\$800	Aug13/12	Aug13/12	1	1	1	\$800	9 NEWS TONIGHT	1.2	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	69	Tue/7-730P	30S	\$800	Aug14/12	Aug14/12	1	1	1	\$800	9 NEWS TONIGHT	1.2	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	70	Wed/7-730P	30S	\$800	Aug08/12	Aug08/12	1	1	1	\$800	9 NEWS TONIGHT	1.2	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	71	Thu/7-730P	30S	\$800	Aug09/12	Aug09/12	1	1	1	\$800	9 NEWS TONIGHT	1.2	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	72	Fri/7-730P	30S	\$800	Aug10/12	Aug10/12	1	1	1	\$800	9 NEWS TONIGHT	1.2	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	73	Sat/630-7P	30S	\$800	Aug11/12	Aug11/12	1	1	1	\$800	CBS SATURDAY EVENING NEWS	1.0	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	74	Sun/630-7P	30S	\$800	Aug12/12	Aug12/12	1	1	1	\$800	9 NEWS AT 630PM SUNDAY	7.0	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	75	Mon/730-8P	30S	\$1,800	Aug13/12	Aug13/12	1	1	1	\$1,800	ET	2.1	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	76	Tue/730-8P	30S	\$1,800	Aug14/12	Aug14/12	1	1	1	\$1,800	ET	2.1	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	77	Wed/730-8P	30S	\$1,800	Aug08/12	Aug08/12	1	1	1	\$1,800	ET	2.1	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	78	Thu/730-8P	30S	\$1,800	Aug09/12	Aug09/12	1	1	1	\$1,800	ET	2.1	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	79	Fri/730-8P	30S	\$1,800	Aug10/12	Aug10/12	1	1	1	\$1,800	ET	2.1	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	80	Mon/11-1137P	30S	\$2,000	Aug13/12	Aug13/12	1	1	1	\$2,000	9 NEWS AT 11PM	2.8	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	81	Tue/11-1137P	30S	\$2,000	Aug14/12	Aug14/12	1	1	1	\$2,000	9 NEWS AT 11PM	2.8	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	82	Wed/11-1137P	30S	\$2,000	Aug08/12	Aug08/12	1	1	1	\$2,000	9 NEWS AT 11PM	2.8	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	83	Thu/11-1137P	30S	\$2,000	Aug09/12	Aug09/12	1	1	1	\$2,000	9 NEWS AT 11PM	2.8	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	84	Fri/11-1137P	30S	\$2,000	Aug10/12	Aug10/12	1	1	1	\$2,000	9 NEWS AT 11PM	2.8	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	85	Sat/11-1137P	30S	\$2,000	Aug11/12	Aug11/12	1	1	1	\$2,000	9 NEWS AT 11PM	2.8	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	86	Sun/11-1137P	30S	\$2,000	Aug12/12	Aug12/12	1	1	1	\$2,000	9 NEWS AT 11PM	2.8	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	87	Mon/137-207A	30S	\$100	Aug13/12	Aug13/12	1	1	1	\$100	9 NEWS AT 11P REPEAT	0.3	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	88	Tue/137-207A	30S	\$100	Aug14/12	Aug14/12	1	1	1	\$100	9 NEWS AT 11P REPEAT	0.3	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	89	Wed/137-207A	30S	\$100	Aug08/12	Aug08/12	1	1	1	\$100	9 NEWS AT 11P REPEAT	0.3	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											
	90	Thu/137-207A	30S	\$100	Aug09/12	Aug09/12	1	1	1	\$100	9 NEWS AT 11P REPEAT	0.3	
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE											



Rep: TELEREP, INC..  
Run On: Aug6/12 at 14:07

E-ORDER: 368704 (Rev 0) Agy#2238794  
Station: WUSA-TV WASHINGTON, DC

## R204 - AGENCY BUYLINES

Hdl#: UNLINKED  
Dates: Aug08/12 - Aug14/12

Traffic#:  
Sal:

Page: 4  
Requested by: TONI

Diff	Buy Line	Day/Time	Len	Rate	Starting Date	Ending Date	#of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating A35+
	91	Fri/137-207A	30S	\$100	Aug10/12	Aug10/12	1	1	1	\$100	9 NEWS AT 11P REPEAT	0.3
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	92	Mon/1137P-1237A	30S	\$750	Aug13/12	Aug13/12	1	1	1	\$750	LETTERMAN	1.3
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	93	Tue/1137P-1237A	30S	\$750	Aug14/12	Aug14/12	1	1	1	\$750	LETTERMAN	1.3
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	94	Wed/1137P-1237A	30S	\$750	Aug08/12	Aug08/12	1	1	1	\$750	LETTERMAN	1.3
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	95	Thu/1137P-1237A	30S	\$750	Aug09/12	Aug09/12	1	1	1	\$750	LETTERMAN	1.3
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	96	Fri/1137P-1237A	30S	\$750	Aug10/12	Aug10/12	1	1	1	\$750	LETTERMAN	1.3
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	97	Sat/1135P-1235A	30S	\$400	Aug11/12	Aug11/12	1	1	1	\$400	CRIMINAL MINDS	1.7
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	98	Sun/1135P-1205A	30S	\$600	Aug12/12	Aug12/12	1	1	1	\$600	SPORTS PLUS	1.9
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	99	Sat/10-11P	30S	\$2,000	Aug11/12	Aug11/12	1	1	1	\$2,000	48 HOURS MYSTERY	3.5
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
	100	Sun/7-8P	30S	\$8,000	Aug12/12	Aug12/12	1	1	1	\$8,000	60 MINUTES	9.1
		ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE										
Current Agency Order Totals:									135	\$113,100		